VINYL INSTALLATION GUIDE

EXPERT APPROVED!

- **SUITABLE FOR ALL VINYL LETTERING & WALL ART**
- **THOUROUGH STEP BY STEP GUIDE**
- **CO-CREATED WITH ONE OF OUR EXPERTS**
- **INSIDER TIPS**
- **DETAILED COLOUR PHOTO REFERENCES**

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INTRODUCTION

PREPERATION
This guide is suitable for all of our vinyl products, such as lettering, signs, wall art, stickers and decals.

IMPORTANT
All information provided is as in depth as possible and is designed to aid you to installing your vinyl with a perfect finish. Some people may find it harder than others, but the process is simple and practice makes perfect.

You will receive your vinyl wall art in 3 layers. It's important you undertand what each layer is for so you can understand the instructions more easily.

BOTTOM LAYER: This is the backing liner which has the manufacturers logo on it. This is here to protect the adhesive and will be thrown away after installation.

MIDDLE LAYER: This is the actual vinyl and the part that you want on the wall.

TOP LATER: This layer is what we call, 'carrier tape'. This layer is a very large masking tape that will help to lift the vinyl from the backing liner, so it can be easily fitted to the surface. Once the vinyl is installed on the surface it's then removed and discarded.

YOU WILL REQUIRE
• Hard card squeegee
• Measuring tape
• Spirit level (optional)

Most of these tools are available on our online store individually and in ready to go kits. Alternatively, you can call our hotline on 0333 355 3030.

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1. Measure where you want to fit the vinyl to make sure it will fit and use your spirit level to make sure it will be fitted straight.

2. Remove the carrier tape, which will lift the vinyl from the backing liner.

TIP: Work slowly. If any vinyl is not lifted when you remove the carrier tape, push the carrier tape back down, apply some pressure and lift the tape up again. Keep doing this until all vinyl lifts off the backing liner.

3. Stick roughly the top 1cm of the carrier tape to the wall, making sure the rest of the tape does not stick.

TIP: The reason for this is so it acts as an anchor to ensure your vinyl is installed straight and without creases.

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4. Starting from the top middle of the vinyl, slowly work your squeegee vertically down the centre of the vinyl, applying some pressure. You should now have the top 1cm of tape anchored to the wall, with a strip down the middle that you have run the squeegee down.

5. Starting at the top middle of the line you just squeegeed, work your way down the vinyl by working your squeegee to the left and then back to the middle line.

TIP: Ensure you work slowly and overlap each stroke. This ensures you do not miss any air bubbles.

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6. Do the same for the right side of the middle line.

7. When you have worked over the entire vinyl with the squeegee, it's time to remove the carrier tape. Start removing the carrier tape slowly, coming off at a 90 degree angle. This should leave the vinyl on the surface.

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JOB DONE!